Festival of Trees

FEATURED TREES REQUIREMENTS AND INFORMATION

FEATURED TREES
Featured Trees are all trees over 7 feet, with a professional or invited decorator. These trees are sponsored either directly to the Festival or directly to the decorator under special circumstances. Space is limited and entries are coordinated by the Festival Committee.

Festival Committee invites those who have participated as either a "professional/sponsored tree" or "community tree, with sponsor and decorator" to speak with a Committee Chair for more details.

FEATURED TREES SIZE
Featured Trees will be the only trees displayed on 4' x 8' platforms.

SIGNAGE AND MARKETING MATERIAL
Signage is provided. At registration, please review the signage information for accuracy.

Marketing material is welcome. Your or your sponsor's business cards and/or brochures may be placed in the aprons or beside the donated item.

REQUIREMENTS

LIGHTING AND ELECTRICAL
- ✓ Please use LED lights when possible.
- ✓ No more than three strands (or 300 lights) of lights may be connected to each extension cord unless lights are LED. (See manufacturer's specifications.)
- ✓ Each connection of lights and cords must be wrapped with electrical tape.
- ✓ Spotlights – **LED Spotlights ONLY** - must be well secured to your platform area and plugged into the surge protector.
- ✓ Surge protector is provided; however, you need to provide the cords from the tree to the surge protector.

TREE PREPARATION
The trees are transported after the close of Festival. Each year tree delivery poses one of the largest challenges because of the delicate nature of the decorated trees. In order to complete the process with the minimal damage, our Festival volunteers have created a mandatory checklist for the preparation of the trees.

NOTE: If you are decorating your tree at the Paramount during set-up, volunteers will be present to assist you with the tree reinforcement. If you prepare your tree at home, please follow the guidelines below.

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Reinforcement:

- ✓ All trees must have their trunks reinforced prior to decorating the trees.
- ✓ Rebar should be attached to the outside of the tree trunk, the entire length of the trunk, with hose clamps in six to eight places, assuring that the sections of the tree will not separate from the stand or any other sections, if lifted from the top.
- ✓ If the hose clamps do not hold the separate sections together, permanently join the sections together with self-tapping screws or long bolts that extend through the trunk and secure with nuts.

Tree Stands:

- ✓ Your tree stand will either be modified or replaced at the Paramount to make tree delivery easier and safer for the tree. Once you arrive at the Paramount, your chairperson will assist you with modifications.

DECORATIONS

- ✓ All decorations must be secured to your donated item with (plastic coated) wire, unless there are ornaments that need to be taken off the tree for delivery and replaced after delivery at the close of the festival.
- ✓ Additionally, if you use any kind of glass balls, the little metal "crown" must be glued (hot glue acceptable) to the ball since these tend to disconnect from each other in transport.
- ✓ Hot glue is not permitted as a means of attaching ornaments to Featured Trees.
- ✓ Tree skirts are required to cover tree stands.
- ✓ Do not use live plants of any kind in the display.
- ✓ Trees must have all branches secured to the tree. (No removable branches.)
- ✓ Do not use water ornaments or water features inside the historic Paramount.

NOTE: Endorsement of a political organization or candidate is not allowed.

PROPS AND STAGING

- ✓ All items under and around the tree will be sold with the tree.
- ✓ If your item is a "Buy-back," all staging must be approved by the Chairperson before placing the item.
- ✓ Size of staging is limited, and at the sole discretion of the Chairperson.
- ✓ Festival is not responsible for any items used for staging on "Buy-backs."

Please inform us if you or your sponsors intend to buy back your item. All unsold items are placed for silent auction.

Featured Trees may be bought back by the sponsor or decorator for $500.

JUDGING

Featured Trees are judged for First Place, Second Place and Third Place.